



ESTABLISHED. PRESTIGIOUS. INDEPENDENT.

Since its conception in 2014, the Canadian HR Awards (CHRA) has celebrated excellence across the entire spectrum of the human resources function in companies across Canada. Today it is recognized as the top representation of best practices, people-centric leadership, service, performance, innovation and principle in the business, and continues to be one of the leading independent awards for HR in Canada.

Brought to you by Ultimate Software in partnership with HRD magazine and online, the CHRAs ensure national recognition for large and small organizations and individual HR professionals across 24 prestigious award categories.

The annual black-tie awards gala is the event highlight of the year, attracting the best employers, HR teams, leaders and professionals in Canada. They will gather to celebrate Canadian HR excellence at the awards gala on Thursday, September 12, 2019 in the Beanfield Centre Toronto.

“HR people very often sit in the background, letting others take the stage. That’s why it’s so wonderful for them to be recognized for all the work they’re doing. It’s very exciting for people to get to an event like this. There’s really nothing else like it in Canada.”

DAVID CREELMAN, CEO of Creelman Research

REASONS TO NOMINATE

Impress your clients and partners (even more)

Only the very best of the best make the CHRA finals. Letting clients and business partners know that you have been chosen as an industry figurehead as a CHRA finalist augments your existing qualifications and demonstrates how wellregarded you are by your peers in the HR sector.

Get covered

Finalists earn media coverage across North America, on all HRD Canada channels such as print (9k subscribers) and e-magazine (28k readers), MBN website and news stories (102k monthly page views), newsletters (29k subscribers), dedicated event website (2.6k monthly page views), social media (7.4k followers) ... not to mention countless publicity opportunities in national, local and trade media. It's the perfect addition to internal communications and marketing materials.

“To have external recognition means a lot for the team. It’s an impressive list of finalists, and to be recognized among that group is amazing.”

ANNA PETOSA, VP People & Culture, Pelmorex Media

Salute your team in style

Being a finalist recognizes your employees for their accomplishments. Sharing your news with the world shows them that you value their hard work—and you want the world to know that they’ve made something amazing.

“We’re really excited to have won the award – it’s great to be recognized for all the work we’re doing to create an inclusive culture in our organization”

SANDEEP TATLA, AVP Global Head of Diversity & Inclusion, Manulife

You can meet the movers and shakers

This is the premier event in every HR leader's calendar – letting you rub elbows with the industry's foremost professionals.

“The event was such a great team-building experience for us. We don't typically get the chance to dress up and celebrate our successes – especially given that last year we had our heads down and buried in our projects. The Canadian HR Awards gave us an excuse to come up for air and celebrate with our team.”

ERIN MARSDEN, Talent Acceleration Manager, JYSK

Your time in the spotlight

All winners take the stage, claim their award and deliver their speeches in front of the sector's top professionals, as well as gaining expansive media coverage, including a special commemorative spread in HRD magazine.

It's free to nominate

Nominating is absolutely free and you can enter multiple categories. Just leave us with your contact details and a brief reason for nominating (300 words max).

It's easy

Simply go to hrawards.ca and click **NOMINATE**. Just a few minutes of your time could change your career.

For the LIST OF AWARD CATEGORIES and PROCESS, visit:

www.hrawards.ca

